

New Glarus Brewing Co. **APPLE**



ALE BEER
12 FL. OZ.

BREWED AND BOTTLED IN
NEW GLARUS, WI.

Apple Ale sings with the fresh
crisp taste of UW Apple Ages as
our Brewmaster begins with a
brown ale base, simple, no
Wichita farmed wheat and a
blend of Cortland, Macintosh and
Jonathan apples... Our friends at
Twins Valley Orchards here in
New Glarus, squeeze them ex-
pectantly for this brew.

Expect the Ale to pour a beauti-
ful copper color. The first taste
of Apple will not be met
you even before the glass
touches your lips. So take a
sip of ALE and enjoy the fruits of
the season of harvest.

Daniel & Deborah Garry





Life's too short to drink cheap beer.

AWARDS RECEIVED

The New Glarus Brewing Company has wasted no time establishing itself as a world-class operation. Since its start-up in June 1993, many prestigious awards have been bestowed upon the brewery and its beers.

In 1995 and 1999, the New Glarus Brewing Company was named one of the world's ten best breweries at the World Brewery Championship. This competition involved more than three hundred breweries from 28 countries who submitted over 700 beers.

NEW GLARUS BREWING COMPANY

- 1995 Top Ten Breweries of the Year** – *The Beverage Testing Institute*
- 1995 Best of Wisconsin** – *Wisconsin Trails Magazine*
- 1997 Wisconsin's Best Microbrewery** – *Wisconsin Trails Magazine*
- 1997 Best of Madison – Local Brew** – *Madison Magazine*
- 1997 Madison's Favorite Beer** – *Isthmus Newspaper*
- 1998 Business of the Year** – *Green County Development*
- 1999 Top Ten Brewery of the Year** – *All About Beer Magazine*
- 1999 Wisconsin's Best Microbrewer** – *Wisconsin Trails Magazine*

APPLE ALE

- 1995 Gold Medal** – World Beer Championships – B.T.I. – *All About Beer Magazine*
- 1996 Gold Medal** – World Beer Championships – B.T.I. – *All About Beer Magazine*
- 1996 Peoples' Choice Award for Best Brew** – Essen Hause Bierfest and Tasting
- 1997 Gold Medal** – World Beer Championships – B.T.I. – *All About Beer magazine*
- 1997 Bronze Medal** – Great American Beer Festival – Denver, Co.
- 1998 Bronze Medal** – Great American Beer Festival – Denver, Co.
- 1999 Gold Medal** – World Beer Championships – B.T.I. – *All About Beer Magazine*

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WISCONSIN BELGIAN RED

- 1995 Platinum Medal – Fruit Beer World Champion** – World Beer Championships – B.T.I. – *All About Beer Magazine*

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↑ **SILVER MEDAL – WORLD BEER CHAMPIONSHIP**

- 1996 – 10 Best Beers** – *Beer Magazine*, U.K.

- 1996 & 1997 Brewing International Awards – World Champion Speciality Beer**
Burton Upon Trent – England

1997 Peoples' Choice Award Fruit Beers – Spring Beer Fest – Portland, Oregon

1997 12 Best Beers in America – *Men's Health Magazine*

1997 Platinum Medal – Fruit Beer World Champion – World Beer Championships - B.T.I. – *All About Beer Magazine*

1997 Gold Medal – Great American Beer Festival – Denver, Co.

1997 Best Beer Made in America Award – *Malt Advocate Magazine*

1998 & 1999 Brewing Industry International Awards – World Champion Speciality Beer - The Guildhall, City of London

1999 Platinum Medal – Fruit Beer World Champion – World Beer Championships - B.T.I. – *All About Beer Magazine*

2000 & 2001 Bronze Medal - Brewing Industry International Awards - The Guildhall, City of London

EDEL-PILS

1995 Silver Medal – World Beer championships – B.T.I. – *All About Beer Magazine*

1996 Silver Medal – World Beer Championships – B.T.I. – *All About Beer Magazine*

1997 Silver Medal – World Beer Championships – B.T.I. – *All About Beer Magazine*

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UFF-DA BOCK

1996 Gold Medal – World Champion Bock Beer – World Beer Championships – B.T.I. – *All About Beer Magazine*

1996 Silver Medal – Great American Beer Festival – Denver, Co.

1997 Silver Medal – World Beer Championships – B.T.I. – *All About Beer Magazine*

ZWICKEL

1997 Gold Medal – World Beer Championships – B.T.I. – *All About Beer Magazine*

COFFEE STOUT

1996 Silver Medal – World Beer Championships – B.T.I. – *All About Beer Magazine*

1997 Silver Medal – World Beer Championships – B.T.I. – *All About Beer Magazine*

SOLSTICE WEISS

1996 Bronze Medal – World Beer Championships – B.T.I. – *All About Beer Magazine*

STAGHORN

1997 Silver Medal – World Beer Championships – B.T.I. – *All About Beer Magazine*

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SNOWSHOE ALE

1995 Bronze Medal – World Beer Championships – B.T.I. – *All About Beer Magazine*

RASPBERRY TART

1998 People's Choice Award – Spring Beer Fest – Portland, Oregon

1999 Gold Medal – World Beer Championships – B.T.I. – *All About Beer Magazine*

2000 Gold Medal - World Beer Cup

HOMETOWN BLONDE

1999 Bronze Medal – Great American Beer Festival – Denver, CO

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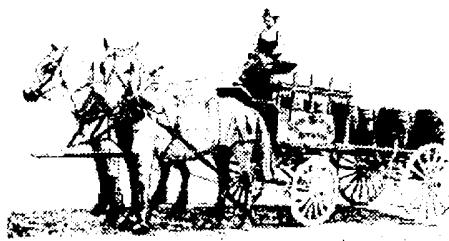
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